

UW MBA Executive Leadership Speaker Series – Tori Campbell

A strong emphasis throughout the MBA program at the University of Wyoming is placed on providing students with real-world experience. Throughout the year, the program hosts a Friday Leadership Speaker Series comprised of experienced business professionals and executives.

Steve Farkas, Director of the MBA program commented, "I encourage our guest speakers to share as much real-world experience with our students as possible. Speakers will share a variety of topics with students from industry trends, strategic challenges, management styles, career management, and networking."

On Thursday, October 17th the MBA students met with Tori Campbell, President and co-founder of Mizzen Energy, LLC, a Denver-based oil and gas production company. Campbell is responsible for the accounting, finance, regulatory, and legal aspects of the business. Campbell previously served as the Vice President and General Manager of Enserco Energy Inc., a wholly owned, non-regulated energy marketing subsidiary of Black Hills Corporation (NYSE: BKH). In this role, Campbell was the chief officer responsible for the strategic direction of nearly 60 employees and negotiated transactions in natural gas, crude oil, coal, power, and environmental products. Ms. Campbell was recruited to join Enserco/Black Hills Corporation in 2002. Her prior energy experience spanned nearly 11 years with Aquila Energy and Colorado Interstate Gas Company. Ms. Campbell graduated from the University of Wyoming and its honors program with a BS in Business Administration in 1991.

Kyle Komata, first year MBA student commented, "Ms. Campbell shared with us about the advantage of the Energy MBA and the various jobs available in the energy industry. She also discussed how she got started as well as the importance of learning from your mistakes as you will surely make them early on in your career."